

Foram Vandra

ART DIRECTOR

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Bold and imaginative Art Director with a strong foundation in graphic design and advertising. Recently completed an internship at Ogilvy, developing integrated campaigns for brands like **Cadbury, TD Bank, and Mitsubishi**. Combines conceptual thinking with craft, precision, and a deep understanding of digital-first storytelling. Proficient in **Adobe Creative Suite, Figma**, and **generative AI tools** such as Midjourney and Runway. Eager to push creative boundaries and bring innovative ideas to life across digital, social, and CRM platforms.

EXPERIENCE :

Ogilvy, Toronto

Art Director Intern

May 2025- September 2025

- Conceptualized and executed digital-first ad campaigns across OLV, social, and CRM platforms.
- Created master creatives, mood boards, and visual mockups aligned with brand strategy.
- Collaborated with copywriters, strategists, and senior art directors to produce integrated campaigns.
- Applied emerging tools and AI-assisted visuals for ideation and design exploration.

Clients: Cadbury, Mitsubishi, TD Bank, Poise, Depend, Huggies, Government of Canada

Doner North, Toronto

Art Director Intern

May 2024- September 2024

- Developed conceptual campaigns across digital, social, and OOH channels.
- Led visual design for ABM and B2C campaigns, ensuring cohesive brand identity.
- Designed and presented bold, modern layouts using **Figma** and **Adobe Creative Suite**.

Clients: Edo Japan, Green Giant, Days Inn, Interval House

Schbang, Mumbai

Sr. Brand Impact Visualizer

September 2022 - August 2023

- Directed visual strategy and design across social, web, print, email, and branding projects.
- Mentored junior designers and ensured high creative standards.
- Pioneered creative experimentation using digital design tools to elevate brand presence.

SKILLS:

Art Direction & Visual Storytelling | Digital & Social Campaigns | Branding & Identity Design | Concept Development | Figma | Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro) | Generative AI Tools (Midjourney, Runway, Gemini) | Typography & Layout Design | Team Collaboration | Presentation & Deck Creation | Innovation & Trend Awareness

EDUCATION:

Certificate in Graphic Design for Print and Web

Humber College, Toronto

September 2024 - April 2025

Post Graduation Certificate in Advertising Art Direction

Humber College, Toronto

September 2023 - August 2024

Bachelors in Mass Media (Major in Advertising)

Kc College (Mumbai University) Mumbai

2019 - 2022

AWARDS & RECOGNITION:

Young Ones Award winner 2025 - 101 Essentials, Vaseline, Campaign

Winner (Skinvestment) - Bulldog X Humber, Campaign